

PRODUCT DESCRIPTION

natureSecret is a high-quality, affordable recycled latex paint ready for use on masonry, wood, wallboard, metal and vinyl surfaces after proper surface preparation and application of suitable primers. **natureSecret** is produced in Calgary, Alberta, Canada, by Calibre Environmental Ltd.. It has a satin finish with excellent hiding ability. For more information or to order **natureSecret** latex paint, call us at 1-(888)-287-7728 or visit us online at www.RecyclePaint.com for more information.

FEATURES & BENEFITS

- Versatile interior or exterior performance
- Exceptional adherence to a variety of substrates
- Superior flow and leveling properties – does not sag
- Thick and rich consistency gives a smooth finish
- High hiding power, often covers with one coat
- Variety of fast drying attractive colours
- Durable low-sheen finish, performs like satin-plus
- Washable and scrubable - won't chalk off
- Resistant to moisture, UV-light and color fading
- Filtered to industry standard for ease of application
- Up to 50% less cost than similar high-quality virgin latex
- May be blended together to create custom colors
- Readily accepts after-market paint additives
- Helps to protect the environment

INTENDED & SUGGESTED USES

- Intended for use as a base-coat and/or top coat for properly cleaned drywall, block, plaster, vertical concrete and stucco surfaces
- Intended as a top-coat for properly prepared and primed surfaces such as wood, vinyl, aluminum siding, and metal trim
- Intended as an architectural paint for interior or exterior use on walls, ceilings, low-impact trim areas, fences, sheds, barns, residential (single or multi-family homes), commercial, and industrial applications
- As an economical base-coat to extend the coverage and affordability of virgin, designer colour/sheen top-coats.

SURFACE PREPARATION & PRIMING

Previously Painted (all surfaces): Clean surface by brushing, scraping or power/pressure washing. Prep and spot-prime exposed surfaces as appropriate for surface type described below. May require roughing of previously painted surfaces and/or application of suitable interior or exterior oil, alkyd or latex primer, primer sealer or bonding primer.

Wood (lumber, shingle/shake, siding, plywood): Clean surface by brushing or power/pressure washing. Allow surface to dry completely. Remove sap, pitch and loose knots and apply sealer to affected areas and tight knots. Apply a suitable oil, alkyd or latex primer or primer sealer, including backsides and edges as necessary. Fill holes, cracks and joints with suitable urethane caulking compound.

Masonry (concrete, brick, stone, stucco): Allow new construction to cure at least 28 days. Clean surface by brushing or power/pressure washing. Fill holes with suitable filling compound or caulking. Remove oil/grease with TSP. Acid-etch alkaline surfaces as required with muriatic acid. Remove tough stains with oxalic acid. Apply block filler as needed. Allow surface to dry completely. Primer coat is not necessary.

Wallboard (plaster, gypsum, drywall, sheet rock): Clean surface. Prime with suitable interior latex primer sealer or with ecocoat (ecocoat is self-priming on bare drywall).

Ceilings (textured): Clean surface. Apply a suitable interior latex primer sealer or ecocoat (if spraying); or alkyd primer sealer.

Metal (galvanized): Clean surface. Clean oil/grease with xylene or

toluene solvent. Prep surface using brush-off abrasive blast cleaning. Apply galvanized metal primer as soon as possible, then paint as instructed.

Aluminum (siding): Clean surface by brushing or pressure washing. Clean with aluminum siding cleaner. Prime with a suitable galvanized/aluminum primer.

Vinyl (siding): Clean surface by power/pressure washing. Application of special cleaning or etching solution may be required. Prime with suitable water- or solvent-based bonding primer, or add bonding agent to paint. Contact vinyl manufacturer for specific recommendations and limitations (*we do not recommend applying dark colours to vinyl siding*).

APPLICATION PROCEDURES

For best performance always use best painting practices.

Paint Preparation: Thoroughly stir paint before use and periodically during application. Thin with 5 – 10% water if necessary. Keep container sealed in cool area when not in use.

Environment: Ambient and surface temperature should remain between 10 and 30°C during painting and drying. Avoid painting in direct sunlight on hot days.

Brush or Roll: Use a quality brush or roller recommended for high-viscosity latex house or wall paint. Apply in accordance with brush or roller instructions.

Spray: Use a quality sprayer and tip size recommended for high-viscosity latex house or wall paint. Apply in accordance with spray manufacturer's instructions.

Cleanup: Clean up with warm or hot soapy water for best results. Dispose in accordance with local regulations.

SAFETY PRECAUTIONS

Use with proper and adequate ventilation. Do not allow to freeze. Close containers thoroughly after each use. Keep out of reach of children. In case of eye contact, flush with plenty of water. In case of skin contact, wash with soap and water. If ingested, take medical help immediately.

PRODUCT DATA

Color	White plus 13 other colors.
Drying time	@ 20°C – 50% Relative humidity)
Dry-to- Touch	30-35 min.
Dry-to-Recoat	2 - 3 hours
Finish	Low-Sheen
Thinner	Water
Viscosity (Consistency)	89-104 KU
Solids by Weight	45.9 - 49.6%
Volume Solids	31.5 - 36.3%
Pigment Volume Concentration	45-65%
Film Thickness – Wet (Recommended)	4.0 mils
Film Thickness – Dry (Recommended)	1.5 mils
Coverage/Spread-Rate (Theoretical)	300-400 SF/gal.
Vehicle Type	Acrylic / Vinyl Latex
Weight per Gallon (Density)	10.7 lb./gal.
60° Gloss LRV	2.3-4.8
85° Sheen LRV	3.6-13.8
VOC (Before Thinning)	< 200 g/Ltr.

Refer to MSDS for Additional Information

Disclaimer

Calibre Environmental Ltd. processes quality products. In the event that this product is defective or in any way unsuitable for the application for which it is sold, Calibre Environmental Ltd. will replace the product free of charge. The warranty provided by this Product Data Sheet is the only warranty or guarantee of quality made in respect of this product by Calibre Environmental Ltd. By purchasing this product the customer accepts this warranty in lieu of all others and waives all claims to any other remedy arising from any warranty or guarantee of quality, whether such warranty or guarantee of quality was made expressly to the customer or implied by applicable law.

Special Note

Due to the nature of recycled paint, Calibre Environmental Ltd. cannot guarantee availability or quantity of a specific color. Exact colour consistency from batch-to-batch can not be guaranteed; however, we strive for colour consistency.

